XM Radio's instant traffice benefits me when I leave the downtown Chicago area to go home after work. I only have a few minutes to choose my route from 2 different highways. "Regular" radio does not update traffic enough and it is often to late to find out that the route I choose has an accident or something else that stops traffic, and the alternative route is wide open. XM satellite radio is a choice that I make and I pay for. I do not feel that a business that may use "old technology" and depends on commercial revenue (time consuming) to deny my right of choice.